

This is a demo project to showcase how a real life story can be conceived and executed as a musical narrative. Members of Media Renewal Trust have collaborated in formulating and realising this project - "The Treasure, a musicvideo". This has been conceived by keeping in mind the Tamil cultural tapestry of modern day coastal Tamilnadu to which the story belongs. This also conforms to the established Kollywood (a popular term for the Tamil film industry) creative style for filmsongs and TV-ad narratives. For training students on visual media, this demo project also incorporates documentation on conceiving, production planning, budgeting and executing similar films.

Fairly high levels of technical and creative standards are set out here as benchmarks.

Production Design



- * concept development * location scouting
- * scene order/barbeat division

This document is to be taken along with the following video references

- * casting/ location (DVD)
- * rehearsal edit (DVD)
- * the making (DVD)



The Treasure - story for a netmovie

A true life story from Tamilnadu, narrated by a catholic priest- Pappayya. He mentioned this in a homily to demonstrate the Gospel reading

"Where your treasure is, there your heart will be also"



The principal character is a 13-year-old girl, living in one of those packed array of houses in a fishermen's colony in south Tamilnadu. She had

been watching with fascination the proceedings of marriage
Brokering, betrothal ceremony and wedding preparations being conducted in the nearby house of her girlfriend about 8 years elder to her. After a purchase trip to the nearest town akin to a pilgrimage, when the bridal wedding saree and jewellery collection was displayed to all the neighbours, our 13-year girl too was awed by its splendor. No wonder the bride-to-be was so rapturous in her emotions towards her wedding dress and the ornaments! Her whole future depended on this!



Dhanushkodi



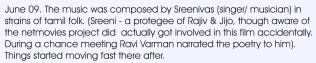
One evening, a few days before the wedding, our girl wasplaying in the fields when she heard her mother screaming to her to come and help her empty the household articles. There was a fire raging in the colony and many houses were already ablaze. While she was retrieving her books and dresses, she dropped them with a startle and to the surprise of her mother, rushed out towards the house of her friend - the bride-to-be. For, she remembered that there was nobody there - as all the members of that house had left to make some last minute invitations. She reached to see the house locked and flames starting to engulf it. She searched the window recess were she had sometimes seen them hide the house key - and found that it was there! She opened the house and through the flames managed to drag a trunk-box outside and just about managed to retrieve what she had come seeking for. She ran back to her mother who had by this time taken out the most precious of items out of their house.



And her house also by now was totally in flames. The dazed mother was about to ask her what she had been up to ... when it was noticed that she was preciously clutching the wedding saree & ornament set close to her heart. She apologetically told her mother that these were more precious than her own items – for, without them, her friend's marriage would not take place the day after.

This storyline **Treasure** (on the left side) was first listed and narrated in the netmovie project concept of Sept 06.

May 2009. Ravi Varman (cinematographer/ director/ adfilmmaker) who hails from a village in southern Tamilnadu was inspired by this true life story and offered to visualise and narrate it in the form of a song. He wrote the poetry in Tamil language (next page) and it forms the background of the narrative.



July 09. Ravivarman's team got involved. Artdirector Senthil illustrated the story (page after the next.) and production manager Ravikumar scouted for location (refer DVD). Assistant directors Prabhu & Kannan prepared the visual breakups.





Casting was done from non-professional acting sources (refer DVD).

Rehearsals and storyboard planning was done in Aug, Sept 09 (refer the rehearsal edit DVD). Shooting on October 2 & 3 (refer the making DVD). The production stills album is given as the closing pages of this document.



From Wikipedia, the free encyclopedia

Ravi Varman is a cinematographer in Chennai, the tamil film industry in South India. He is currently directing his first venture, Moscowin Kaveri. This is a romance with a few autobiographical elements thrown in for good measure. Ravi Varman is the only cinematographer from India to have won an international award. He received the best cinematography award at the 23rd International Film Festival in France for Jayaraj's Malayalam film, Santham.



It may surprise many to know that he had had absolutely no training in photography. Varman was born in a village near Thanjavur and lost his parents at a very young age. Loneliness and depression drove him to attempt suicide by lying on a railway track, hoping that a train would run him over. But his act got him arrested. Having got his life back, he decided to do something worthwhile. He went to Chennai to bring meaning to his life. From zero to hero, that's Ravi Varman's life in a nutshell. His most prestigious assignment is Shankar's Anniyan, which he took up after politely refusing Bengali director Buddhadev Dasgupta.

Srinivas had developed a fine ear for music early in his life. He started listening to Semmangudi Srinivasa Iyer, M. D. Ramanathan and others through his aunt Mrs. Padmanarayanan, his guru in music. The soul-stirring magic of Kishore Kumar-R.D.Burman deeply influenced him in his childhood days. He went to complete his B.Tech from Bombay University, Department of Chemical Technology; during which he represented his university in youth festivals.

His first foray into playback singing began with the song Sorgam Enbathu Namakku from the movie Nammavar, composed by Mahesh. It went on to became a runaway hit. But it was only in 1996, that he gained recognition with the song Manna Madurai from A. R. Rahman's Minsaara Kanavu. Then came En Uyire in Mani Ratnam's Uyire (the Tamil version of Dil Se). This A. R. Rahman's song catapulted Srinivas into fame.

He has also composed music for a Malayalam film titled 'Seethakalyanam'. He has sung more than 1000 songs in languages such as Tamil, Hindi, Telugu, Malayalam and Kannada.

பகவின் இரவின் ஊடலால் பிறந்தவன் தெளியபா செளியின் குலியின் ஊடலால் கசிந்தவுள் இசுவிலபர க்குப்பின் சிவப்பின் பிரிவாவி வந்தவன் மிடுங்களபா உள்ளும் புகுடும் வேறுநிறுவும உள்ளடும் மேளையும் ஒஞு கிறதம உதரும் உதரும் உதிர்த்த வார்த்தை இவகத்தை சுத்தனை டுறை பிரித்தே வாறுய்தம் நீருங்கும் எவ்லையுண்டா வான்புகழ் அகாண்ட மனிதலுண்டா துதாப்புள்று காடி அழுந்ததுடன் காயம் செயும் குவுறுகவசும அதன்லின் இரவு என்புது அதபா உள்ளனர் தோன்றுதொட்டு தொடுக் நிழ்தல் உள்ளையும் தொள்ள மின்கைய இன்றும்படுமே உள்ளை இதாபகும குதிர்ப்பார்ப்பின்றி குதிரில் வருசம

தவநி விடுந்தாவ் அங்கி நிழுத்துவே தநிறகப்பே போனால் தலத்த நிழுத்துவ ஆழுதவ் சொல்லுமே நீ குழுப்பிய பின்னும் அதனிவுபடுத்துமே நீ உண்ணையே இழுந்தாலும் தன்னம்பிக்கை ஊட்டுமே நன்ன தொழுகின் குமுதி பிறுக்குத



Hentry Kuruvila musician



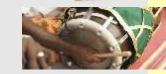


Given a simple storyline, for conceiving the sequences that establish the relationships between the principal characters, Ravi Varman sought to portray the traditional customs, rituals and practices in the villages of Tamilnadu. With urbanisation today some of these customs are changing for instance; the practice of viewing the bridegroom in the mirror. Still, the rituals such as funeral revelry are very much part of the culture in this state.

Elements such as (1) studying in the kerosine lamp light at the daybreak, (2) forcing down a ball of rice when a person chockes on fishbone, etc., are childhood experiences of the Director.







At the slum colony of Vembakeerapalayam where the sequences were shot, both modernity & tradition exist side by side. The nadaswara - thavil - timer musician group was hired from the shooting location itself. When the audio playback system failed during a take of the MJ song Beat It sequence, a Mp3 CD of Thriller (1985) was found right there at the videoshop of the slum. It was bought and played without any delay to the picturisation.







Pakalil Iravin

261 Duet humming main melody 40 bars

Adlib female humming 8 bars end in cymbal swish

Tempo @ 4/4 130 beats per second.

Picture @ 24 frames per second

	Tempo @ 4/4 130 beats 4 bars equal 3.692secs			re @ 24 frames per second par is .92secs = 22.15 frames
Bar count	First BGM 32 bars (29.54secs)	Rhythm Rhythm + gtr strokes -do- + tamborine -do- melody variation Flanger voice	4bars 8bars 8bars 6bars 6bars	The state of the s
	Pallavi 32 bars	First line (starts off beat)	7 ½ bars + ½ bar stroke	pakalin eravin oodalal piranthavan oliyadaa
33	(29.54secs)`	Second line	-do-	olien olien oodalal kasindavan sollada karupin siyapin piriyal yandayan
		Third line Fourth line	-do- 6 bars + 1bar + 1bar swish	niralangada megathin katrin oodalal piranthavan mazhayada
65	First interlude 16 bars (14.75secs)		yodel voice (starts before beat) + strings	паглауаца
81	1 st Charanam 40 bars (36.94secs)	First line (starts off beat)	stroke + 3 bars lyric + 4 th bar stroke	malaien mannin
91	10 0413(30.513003)	Secnd line (starts off beat)	+3 bars lyric + 8 th bar stroke stroke + 3 bars lyric +	oodalal marangalada malaien malaien
		Third (starts off beat)	4 th bar stroke +3 bars lyric + 8 th bar stroke	urasalal* theeyada (*to be corrected) kanavil thondrum aasayal azhiveda
			23 rd bar female humming starts	
		Fourth line (starts off beat)	stroke + 7 bars lyric + 32 nd bar a hum link	thopulkodi aruthavudan thayum saeiyum veru
		Fifth line (starts off beat)	6 bars lyric + 2bars beats	athan pin uravu enpathu ethada
121	Pallavi 8 bars (first line only) (7.4sec)		7 bars + female humming starts	pakalin eravin oodalal piranthavan oliyadaa
	Humming (3.7sec)	Indian classical	4 bars	
133	(33.23sec)		first phrase (starts before beat) 6	
160			second (before beat) 6 bars + 2ba third 5 bars + 1 bar gap fourth 6 bars + 2 bar strgs swell last phrase with strings 8 bars	ars rhythm
169	2nd Charanam 60 bars	first line (on beat)	4 bars lyric + 4 bar gtr strokes	vanukum neerukum elliunda
		second (starts before beat)	4 bars lyric + 1 bar gtr stroke + 3 bars humming	ethirparpindri ethiril varumae
		third (on beat) fourth (on beat)	4 bars lyric + 2 bars rhythm 6 bars lyric + 2 bars gtr	thavari vilundal thooki niruthumae varutham vatum pothum aaruthal sollumae
205		fifth (on beat) sixth (on beat)	3 bars lyric + 3bars humming 3bars + 1 bar beat + 3bars +	thannambikai ootumae nandri enum solsol natpil piranthathae
		seventh (off beat)	1 bar beat 9 bars lyric + 1 bar beat	ivulakil pirakavum ellai erakavum ellai valvathum natputhanae
			+ 1 bar NATPU THANE repeat + 4 bars piano	natputhanae
229	Pallavi 32 bars (29.54secs)	First line (starts off beat)	7 bars + 1 bar humming with over	lap
		Second line Third line	-do- -do-	
		Fourth line	6 bars + 2 bars humming	A SAME
264	Humming 4 bars fem	ale		

Netmovies

song production design



for a typical netmovie. (w.ref. to the netstory "The Treasure").

This is a process formulation as to how production-design should be done for a song based story narrative.

The choreographed narrative discussed here, also shall start like a story-idea as mentioned in netmovies production design. The first 3 steps The Idea, The Concept & The Storyboard shall be exactly as in the netstory production design.

1. The making of a Scratch Track composition by Music Director.

Firstly, you the Director would have to conceive and give *an approximate* timeline of the sequence of events (like, say; 1/2 minute introduction, 1/2 minute interactions between friends, bridal-wear shown at 70secs, fire starts at 90 secs, etc;). This means you would have to give a scene order so as to *roughly define* some of the visuals, the activities that are to be narrated and the flow of sequences. This is for the music director so as to help him establish the mood changes in the instrumentation and composition of the lyric. This shall be a basic music composition. For composing, what it may need is a home system and a keyboard player. It shall be an inexpensive (finance controller has to quantify the exact value as the % of budget) Protools scratch session.

2. Shoot the Rehearsal.

Fix your actors (casting). Rehearse with the cast and finalize a shooting script. Use the scratch track for playback (for those shots that need be choreographed). Shoot the entire narrative on a consumer camcorder - shot by shot, enacted by the actors in the rehearsal hall (blue background). This is an inexpensive operation - should cost only rehearsing charges, transport and food expenses. In the case of a film like "The treasure" with a neighbourhood topography, it is even possible go to the actual location and shoot the rehearsal (ofcourse, without the UNIT).

3. Scratch Edit.

Edit on a home computer the above rehearsal. Lay the scratch music-track in parallel to the visuals and modify the audio track (keeping to the bar-beats count at the shot changes and melody changes at scene changes. You can also post dialogues and sound-effects if needed. Backgrounds, rough C.G and Graphics can be incorporated for reference. This again is an inexpensive operation. Now, here you have arrived at a pre-visualization (hollywood term) that would give every creative member an exact idea what is to be done in the final.

4. Final song track. Studio recording & mixing.

Modify the Prootools song-tracks to the above edit. Provide the track along with the previsualization to the music director so that he prepares the final song score over his earlier Protools tracks. Lyrics can be finalized at this point. The music changeovers would become precise as in a background score. This shall be the final song track, professionally done. This calls for a professional Studio and Orchestra.

5. Update Scratch Edit. If needed, the modifications alone are re-shot in rehearsal, reedited to form the final scratch edit.

The above steps shall ensure that adequate improvisation happens at every development stage. Once here, the improvisations are frozen. The next steps (Visual composition layout, Elements logsheet, Production budget, Production, Post-production, Encoding & Archiving) shall be the same as in netstories production design. The improvisations would have already happened where the expenses of the production are at its least. So that during the next steps in production where the funds outflow is high, maximum precision and efficient execution is ensured. In arriving at these steps, ideas are borrowed from the principles behind story-boarding in film industry and the pre-production process in animation industry.



ஒரு சிறுமி ஒன்னிடம் உள்ள டொருட்களை மிட ஒன் நட்பு நான் மிக பெரியது என்பதை உணர்கிறாள். தமிழ்நாட்டில் நடத்த ஒரு உண்டைய கர்பவத்தை திரு. அருட்குந்தை பாப்பையா விவரிக்கிறார். இந்த சம்பலம் நற்செய்நிலில் உள்ள

authoris Cominum andres audientiger பகையல் ஆன் உள்ள உள்ளும் இருக்கும்

> Setuliar solution assumi different services

இந்த கதையில் 13 வயது பெண் தான் முக்கிய கதாபாத்திரம். அவள் தென் தமிழ்நாட்டில் மிக நெரிசல் மிகுந்த குடிசைகளை உடைய மீனவ குடியிருப்பில் வசித்து வருகிறாள். தன் வீட்டின் அருகே வசிக்கும் அவளைவிட 8 வயது மூத்த பெண் தோழியின் திருமண ஏற்பாடுகள் நிச்சயதார்த்தம் திருமணத்திற்கு முந்தைய ஏற்பாடுகளை கண்டு ஆச்சரியபடுகிறாள். திருமணத்திற்கு தேவையான புடவை,நகைகளை அருகே உள்ள நகரில் வாங்கியபின் அவற்றை உறவினர், நண்பர்களிடம் காண்பிக்கிறாள்.



நம்முடைய 13 வயது பெண்ணும் தன் தோழியின் திருமண நகைகளை பார்த்து பரவசம் அடைகிறாள். இதில் ஆச்சரியம் ஒன்றும் காரணம் தன் திருமண உடை மற்றும் நகைகளை பார்த்து உணர்ச்சி வசப்பட்ட நிலையில் திருமண பெண்ணும் இருந்தார்.அவளின் எதிர்காலமும் இதில் தான் உள்ளது.

மாலை நேரம் சிறுமி வயலில் விளையாடிக்கொண்டிருந்தார். அவள் அம்மா அலறியபடி இவளை அழைத்து தன் வீட்டுப் பொருட்களை கேட்டால், காரணம் காலனி வெளியே உதவும்படி குடிசைகள் தீப்பற்றிக்கொண்டு இருந்தது. இவள் ஒடிவந்து தன் புத்தகங்கள், உடைகளை எடுத்து கொண்டு இருக்கையில் திடீரென தன் தோழி வீட்டை நோக்கி ஒடினாள். அந்த வீட்டில் யாரும் இ ல்லை என்பது சிறுமிக்கு ஞாபகம் வந்தது.ஆம்மாவுக்கு இதை பார்த்ததும் அதிர்ச்சி சிறுமி தோழி வீட்டை அடைந்த போது வீடு பூட்டபட்டு இருந்தது. பூட்டை உடைத்து வீட்டினுள் சென்றாள். ஒரு பெட்டியை எப்படியோ கஷ்டப்பட்டு வெளியே இழுத்து வந்தாள். எதை அவள் தேடி வந்தாளோ அதை மீட்டாள், மீண்டும் தன் அம்மாவிடம் ஒடினாள்.

ஆனால் அதற்குள் அவள் அம்மா முக்கிய பொருட்களை எல்லாம் வீட்டை விட்டு வெளியே கொண்டுவந்து விட்டார்.

முழுமையாக கொண்டது.அதிர்ச்சியில் இருந்த அம்மா இவளை பார்த்து எதற்கு ஒடினாள் என்று கேட்க நினைத்த போது அந்த சிறுமி திருமண புடவையும், நகைகளையும் தன் நெஞ்சோடு இருக்கமாக அனைத்து கொண்டு இருப்பதை கவனித்தாள்.சிறுமி மன்னிப்புடன் அம்மாவிடம், தன் பொருட்களை விட இந்த பொருட்கள் மிக முக்கியமானது, என்றும் இவை இல்லாமல் நாளை மறுநாள் தன் தோழியின் திருமணம் நடைபெறாது என்று தெரிவித்தாள்.



Art Director

NarrativeTreatment. The story should be self explanatory in visuals. Hence it is being narrated against the background of a song. A MusicVideo.



scouting for treasure

Alamparai Fort

Wiki letter w.svg

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VESTIGE OF THE PAST photo by Singaravelou

The Gateway **Pondicherry**

The old pier extended into the sea. Today, only some rusty pillars remain as a testimony to the French gateway to India — a long wooden bridge of nearly 400 m that disappeared gradually from the city landscape between 1953 and the beginning of the 1980s

The jetty project existed right from the 17th Century. A traveller, Robert Challes, refers to it at the time of his passage through Pondicherry in 1691. Dupleix himself would have liked to build it. The merchandise and the travellers usually crossed the sandbar with the help of chelingues, and got wet while doing so. A bridge would have solved this problem. But, at that time, it was technically impossible to build on sand. Later in the 19th Century, with the progress made in the field of metallic construction, that dream came true.











The ruins of Alamparai Fort (also called Alampara) lie near Kadapakkam, a village 50 km from Mamallapuram on the land overlooking the sea. Constructed in the late 17th century during the Mughal era, the Alamparai Fort once had a 100-metre long dockyard stretching into the sea, from which zari cloth, salt, and ghee were exported. During 1735 AD it was ruled by Nawab Doste Ali Khan. In 1750, for the services rendered by the famous french commander Duplex to Subedar Muzarfarzang, the fort was gifted to the French. When French were defeated by the British, the fort was captured and destroyed in 1760 AD. More recently the structure was damaged in the 2004 Indian Ocean earthquake. [1]

Presently it is a picturesque and serene spot with backwaters and cool sand. Local fishermen assist tourists in a pleasurable boating experience around the fort. The fort can be reached on driving down the East Coast Road, about 100 kilometers from Chennai and 50 kilometers from Puducherry (Pondicherry).

1. ^ Mughal-era fort, Dutch tombs damaged, The Hindu, January 07, 2005

Alambarai is mentioned in several places in the diaries of Ananda Ranga Pillai, Dubash to Dupleix in French India. It was the primary port of trade for the Arcot nawabs. They had a mint there, and later, at the request of Dumas, the governor of Chennai, The People who worked in the Mints of Alambarai (it is mentioned as 'Alampuravi') moved to Pondicherry and established a mint with the approval of the Nawab of Arcot. It is a regular port of call on the Coromandel Coast. The other contemporary ports were Pulicat, Madras, Mylapore, Sadras (12 km from Mahabalipuram), Pondicherry, Cuddalore, Porto Nova, Tharangambadi (Tranquebar), Karaikal, and Nagapattinam.. Intense searches on the Internet, numerous calls to historians and visits to libraries couldn't dredge up any information on this once French fort, Alamparai. The only two references to it were in an untranslatable German document, and in one digitised document making a passing reference to it as Allemparva, on the Coromandel Coast.

A two-hour drive down the East Coast Road — about 100 km — desperately peering at road signs, and you sight the luminous green signboard announcing Kadapakkam. In the centre of this settlement is a path to the left leading to the fort and the backwaters. About two-and-a-half kilometres down this picture perfect road, with gentle backwaters and white beaches, a sandy track turns right and you bounce your way down a rough track to the Alamparai fort.

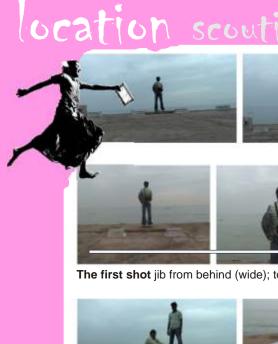
The magnificent ruins are overrun by weeds and vegetation. Though crumbling, the entire front wall stands fairly tall, with what must have been watchtowers on the two outer corners. But be prepared for a trek through sand and thorns. All that is left of the fort is portions of weathered red brick, but the original brick and limestone can still be seen. A climb to the old watchtowers gives a brilliant view of the area around and the sea on the east side.

Though the 15-acre fort was built in the 18th Century (as the helpful ASI sign at the site informs you), the area served as a port in ancient Tamil Nadu. Even the ancient Tamil text "Siruppanatruppadai" refers to trade in the area. The fort had a 100metre long dockyard, stretching into the sea from the fort, from which zari cloth, salt and ghee were exported. The fort was later transferred to the French commander Dupleix "for services rendered". In 1760, the British destroyed Alamparai, (though it is not mentioned explicitly, one assumes Robert Clive led the attacks, because most references to Dupleix mention Clive destroying Dupleix's settlements) and did a good job of it for what remains today is the ruins of the little the British left standing.

On the east side of the fort is a marvellous view of the backwaters. The waters lap gently against the edges of the fort, and you can see the sea in the distance. The hypnotic blue of the sky and the sea are soothing. A boat ride along the backwaters is another exciting possibility. Some recent history - parts of the Vikram-and-Surya-starrer "Pithamagan" were shot at the fort, says a chatty local. Fresh fish from the fisherfolks' evening catch is on sale in the village of Kadapakkam.

But unless you have a riotous imagination (which is not necessarily historically accurate) that can dream up majestic walls towering over the beautiful beach, fantastic battles, sentries shooting arrows through peepholes, caparisoned elephants making their way to the fort, French soldiers gazing across the sea and wild bush to sight enemies, British cannons bombarding the seemingly impenetrable wall and soldiers wandering through the remains of the destroyed fort, this is really not a place to visit. For, to the unimaginative, it's just a hunk of mouldering rocks overgrown with weeds and shrubs. And if you're six years old, it's the perfect place to play pirates or hide and seek.

location scouting for 'treasure'











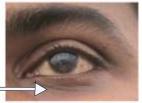














The first shot jib from behind (wide); to eye (close)













Pondicherry piers







CG model HUTS























location scouting page 1

location scouting for 'treasure



location scouting for 'treasure













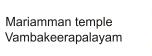




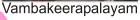




























































location scouting page 3

Salt pans east of Marakkanom bridge Alambara Kottai & Shore CG plates

location scouting page 4

Alambara kottal Bridge area Alambara kottal Fort ruins Alambara kottal Beach

location ecouling page 6

location scouting for 'treasure





























Hut CG plate
Additional
reference

alleys for running

prop ref

cycle riding frame ref

CG reference stone row column playing





GOMATHY Tsunami Survivor (13 years) Kadallur - casting trials

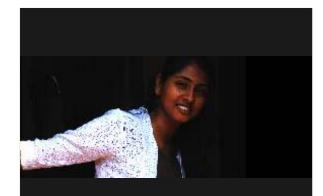
location scouting page 6



driving miss first holy communion.

Even with a lifetime that spans just 10 hyperactive years, Isha with exuberant leaps has already managed to break her front teeth on the classroom bench and cut her nose on the home parapet. Pictured here above with MRT member Jainul and his kids Abdul and Beeran. Isha literally jumped into film acting in that September week of her first Holy Communion. She kept popping into the casting rehearsals which her father professional photographer and MRT member Shaju John, was covering with his still camera. It was Isha's enthusiastic intrusion during the trials of those other aspirants that won the attention of Ravi Varman and Sreenivas. Isha didn't need any further inspiration to play the role of the principal 13 year old character in Treasure. A few pizzas, an Imitation of Christ booklet and a Holy Communion gown of her liking did indeed help. Isha's other interest is in helping her mother Nimmi - a software engineer, look after her infant brother.

castingg

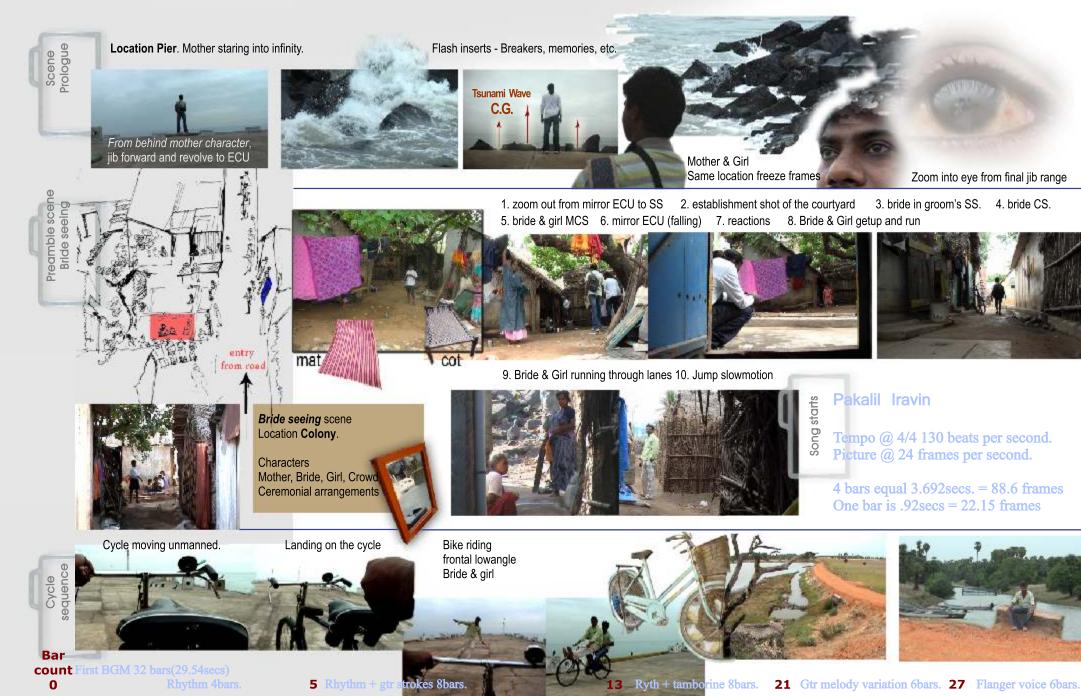


A Visual Communication graduate, Preethi Pushkarni (23) was a final year cinematography student at LVP film institute in Chennai when her tutor Sunny Joseph acclaimed cinematographer and advisor to MRT, suggested her portray the bride character in Treasure. The only child of Ramakrishna Naidu a transport company senior manager and Krishnakumari a hindi teacher, Preethi's parents had in mind for their daughter a profession behind the cameras. It was the concept behind the netmovies project that helped Preethi win her parents' approval in doing an acting stint for the benefit of one of the first netmovies. After completing her cinematography course Preethi is presently apprenticing on assignments with commercial film productions.



N. Chandra (aged 40) trained in Carnatic music, Tamil folk arts and street plays, has been a professional stage performer from the year 1994. Since then with the theater group Koothu-p-Pattarai, she has done thousands of Tamil and English dramas around many parts of the world. Having done many TV ads for Kishkinta theme park, and also a notable role in Tamil film Margazhi 16, Chandra was the director's sole selection for the Mother character in Treasure.

scene division page # 1/5



Scene division page # 2/5

Bar count Opening Pallavi 32 bars (29.54secs)

33 First line (starts off beat) 7 ½ bars lyric pakalin eravin oodalal piranthavan oliyadaa + ½ bar stroke









41 Second line (off beat) 7 ½ bars olien olien oodalal kasindavan sollada $+ \frac{1}{2}$ bar stroke megathin katrin oodalal piranthavan

49 3rd line (offbeat) 7 ½ bars karmpin strapin pirival vandovan niralangada + ½ bar stroke

Low angle trolley revolve 3 ranges. montages Bride & Girl drink coconut

Stone & squares playing scene

On 8th bar quitar stroke

Slowmotion

Girl's foot hoos onto foreground

Long shot crosstrolley Bride watching girl playing

Colony establishment in background Girl hops on camera foreground



C.G. Remove palm tree Post colony huts

Mother sees Girl mimicing her.

65 First interlude 16 bars (14.75 accs) yodel voice (starts before beat) +

School

"Cymbal swish" on 65th bar.

Shot of TVS50 wheel splashing through puddle



20mm

Rig shot

Crane up from Wheel to MS of Girl & Mother Riding to school



20mm

School verandah

MS Girl & Bride

MLS suggestion of Mother

School children



81 1st Charanam 40 bars. First line (starts off beat) stroke + 3 bars lyric malaien mannin + 4th bar stroke + 3 bars lyric oodalal marangalada + 8th bar stroke

1. "Guitar stoke" on 81st Bike riding scene bar. ECS of bike wheel.

2. Mother & Girl on TVS50.



3. Aluminium pot bikes pass them. 4. Girl falls asleep on travel. Mother scolds her.

93 3 bars lyric *urasalal theeyada* + 8th bar stroke

97 Third line (starts off beat) lyric kanavil thondrum aasayal azhiveda. On 23rd bar female humming starts

Rice bread frying scene

"urasalal" house door opening. "theeyeda" light on.

Mother cooking rice bread Panniyarem Girl keeps watching

b) insert of frying panneyaram. a) flame of the stove.



c) mother making/girl hides MS.



d) girl hides the panneyaram CS



105 4th line (starts off beat) stroke + 7 bars lyric thopulkodi aruthavuessi mayum saeiyum veru + 32nd bar humng link. 113 5th line (offbeat) 6 bars athan pin uravu enpathu ethada + 2bars beats

Fishbone choking scene



1open vessels fish & panneyaram. 2 bride and girl eating. 3 TCS of girl TCS of bride.

4. mother watching. 5 fish bone gets struck in girl's throat. 6 panic. 7 mother helping. 8 rolls rice-ball, pushes into girl's mouth. 9 bride shout 'OH', at once girl swallows. 10. releif



121 Pallavi 8 bars (7.4sec) 7 bars pakalin eravin oodalal piranthavan olivada + female humming starts

memories





sand sculpture seashore scene

Michael Jackson images on colony TV screen.

Bride & Girl prepare sand scultpure on the beach.



Bride doing finishing touches.

Girl places flower.

133 Western humming 36 bars (33.23sec)

First phrase (starts before beat) 6 bars. Second (before beat) 6 bars + 2bars rhythm.

Third 5 bars \pm 1 bar gap. Fourth 6 bars \pm 2 bar strgs swell.



1, 2. Fat man jogging, 3, 4. Fat man stomps on sand sculpture. 5. Girls' angry reaction. 6. MS bride, girl. Fat man in the distance. 7. Girl hides rope in sand (4 shots). 8. Fat man turns. 9 Fat man's leg tangles.

10. Girl flies in the air (slow motion).



BEAT IT song. Bride & Girl dancing in front of temple holding ice mango sticks as microphones. Bar count 2nd Charanam 60 bars

169 first line (on beat) 4 bars lyric vanukum neerukum elliunda + 4 bar gtr strokes 177 2nd line (starts before beat)

4 bars lyric ethirparpindri ethiril varumae + 1 bar gtr stroke + 3 bars humng

a) Cymbal swish ECS saree slow motion fanout. b) ECS girl eyes spellbound [near father seated, checking bills]. c) Wide shot. Colony members apreciating bride's attire.



d) CS bride. Adorned with ornaments.

e) ECS necklace f) MS girl reaction. Bride's father. Girl's mother.

L.H.S.JEWELLER

g) CS Bride in bliss. Shows necklace to girl.

185 3rd line (on beat) 4 bars lyric thavari vilundal thooki niruthumae + 2 bars rhythm

4th line (on beat) 6 bars lytic variations variation postum aaruthal sollumae + 2 bars gtr





a) Girl and Bride at beach fairground.

b) parrot picking cards.

c) Girl and Bride runoff without paying.





Bride & parents pose for photograph.

Girl teases Bride.

1219 W 12 25

Bride sticks out tongue

Photo is clicked and made







shots Mother & Girl.



Rice bread vending scene



Mother fanning panniyaram. Girl reaching from school.

Girl takes the fan from her Mother

She fans mother instead.





ECS Invitation card in yellow bag.

Family members lock house, leave.

Girl bidding bye



213 seventh line (off beat) 9 bars lyric ivulakil pirakavum ellai erakavum ellai valvathum natputhanae..+ 1 bar beat

scene division page # 5/5 establishmen FIRE SEQUENCE Total duration (225th bar to 312th bar) is 82.3 seconds 2 bars lyric *natputhanae* (repeat) + 4 bars piano e shot of fire from a stove to clothes rl is playing alone on top of the fort ruins. She sees huts in the colony aflame. Runs down. On the 225th bar, piano strokes start. Girl playing alone. Fire starts. 229 Last pallavi 32 bars (29.54sec First line (starts off beat) 7 bars lyric pakalin eravin oodalal piranthavan olivadaa + 1 bar humng with overlap Colony on fire panorama burning huts in colony girl running C.G. down steps 245 Second line 7 bars olien olien oodalal kasindavan sollada + 1 bar strings. Third line 7 bars karupin sivapin pirival vandavan niralangada + 1 bar humng with overlap 3 Mother screams to girl for help. 4, 5 Atmosphere people chaos, mother tries pouring water, both run inside. 6 Girl hurriedly takes books. 7 Tight close shot of Ramar Kalyanam illustration on her book. House on fire 8 Girl drops books and runs. Mother shouts after her. 9 Girl running amidst chaos. 10, 11, 12 Reaches hut, finds locked, breaks open. 13 POV from inside the trunk box, girl takes things. Fourth line 6 bars lyric megathin katrin oodalal pikanthavan mazhayada + 2 bars humng Closing hummings start (1 beat before as swaras) 14 Runs from hut, fire 16 Girl comes before mother. "Engadi poonai? un book ellam on 261st bar (durn, 42 secs) engulfs hut (CG). erinju pochu....(complaints!)" 17 Girl holds saree and jewels. "Books poyanna vangidhalam ma. Indha pudavi naggai erinju pochuna, athaa kalyanam neenupoiedum amma ..." 15 Girl's hut. Ornaments retreival 18, 19 Reactions Smouldering heaps. Mother rummaging items. 20 21 Mother hugs girl, teardrops Female adlib humming starts at 305;

ends at bar 312 (7.6 secs)

crane rig

Bar count

65 First interlude 16 bars (14.75 secs) yodel voice (starts before beat) + strings obligato.

a) Cymbal swish. Midshot wheel/s splash water at puddle.

b) crane vertically up to show Girl & Mother riding.

c) Details of the activity.



Fabrication of camera sliding rig and towing assembly for Girl & Mother traveling shots.



As executed.











Zaiss 20eses wide shot 680 One , 46 (0-1)

20mm

Zeite 25mm wide shot RED One , 4K (\$1) Loman 10' 30' 31.100F, Langture 60' 4' 41.0100'

20mm

Measurement of field and calculation of lens focal length using iphone camera (viewfinder plugin ARTEMIS).



Zeize 24mm wide shot 24mm



Zoisa 24own wide shot

24mm

Wagon traveling Shot.

As executed.









Characters Mother, Bride, Girl, Group

1. zoom out from mirror ecu to sa











Song Pakalil Iravin Tempo @ 4/4 130 beats per second. Picture @ 24 frames per second. 4 bars equal 3.692secs. = 88.6 frames One bar is .92secs = 22.15 frames

Bar First BGM 32 bars count (29.54secs)

Rhythm

4bars

Rhythm + gtr strokes 8bars

-do-+ tamborine Shars

-do-melody variation 6bars flanger voice 6bars





Second line





epilogue shat mather

same jib reverse

wider final frame.

bike riding frontal iowangle bride & girl











33 Pallavi 32 bars (29.54 sec)



First line (starts off beat)

7 1/2 bars pakalin eravin oodalal piranthavan oliyadaa + 1/2 bar stroke







7.1/2 bars olien olien oodalal kasindavan sollada + 1/2 bar stroke



49 Third line

7 1/2 bats karapin sivapin pirival vandavan niralangada + 1/2 bar stroke

Fourth line

megathin katrin oodalal piranthavan mazhavada + 1bar + 1bar swish



low angle revolve trolley 3 ranges bride & girl drink coconut









"mazhayada" slow motion girl getting drenched

65

First interlude 16 bars (14.75secs)

yodel voice (starts before beat) + strings



makeup as ayyanar swami

paper widmills



mint candy bracelets ornaments etc. being worn



boy comes close to the girl and takes the mush eats



doll made of peppermint claps tilt down camera to foreigners

81 1st Charanam

"cymbal

peppermint sweet

swish*

rotating

First line (starts off beat)

stroke + 3 bars lyric malalen mannin 4th bar stroke +3 bars lyric

8th bar stroke oodalal marangalada

Second line (starts off beat) stroke + 3 bars lyric malaien malaien 4th bar stroke





mother and girl on TVS

Aluminium pot vehicles background

c) mother making/ girl hides MS

d) girl hides the panneyaram CS



sleeping slow motion

Aluminium pot vehicles individual

93

3 bars lyric urasalal theeyada + 8th bar stroke



Third line kanavil thondrum aasayal azhiveda

23rd bar female humming starts





105

light on

"urasalal" house door opening *theeyeda

Fourth line stroke + 7 bars lyric thopulkodi aruthavudan thayum saeiyum veru 321st bar a hum link

1opens from vessels with fish & panneyaram to establish group eating 2 bride and girl eating fish 3 TCS of girl TCS of bride

4 mother watching 5 fish bone gets struck in her throat, 6 panic 7 mother helping with water

Fifth line

6 bars lyric athan pin uravu enpathu ethada + 2bars beats







121

Pallavi 8 bars (7.4sec)

pakalin eravin oodalal piranthavan oliyadaa

7 bars + female humming starts













Western Humming 36 bars (33.23sec)

First phrase (starts before beat) 6 bars. Second (before beat) 6 bars + 2bars 19thm Third 5 bars + 1 bar gap. Fourth 6 bars + 2 bar strgs swell. Last phrase with strings 8 bars

1 sand sculpture of MJ. 2 bride keeps flower 3 TCS of the fat man leg



4 fat man stomps on sand sculpture 5 girls angry reaction 6; MS bride, girl, fat man at a distance, 7 girl hide rope in sand (4 shots) 8 fat man turns. 9 fat man leg tangles, 10 girl flies in the air slow motion, 11 fat man back falls, 12 reations

zoom from MJ song, both dancing with mango sticks, both of them dancing in bg of the temple, nose & nose movement, random shot of the old peoples, random shot of the foreigners, random shot of the boys





133









a) Cymbal swish ECS saree slow motion fanout.

b) ECS girl eyes spellbound [near father seated, checking bills). c) Wide shot. Colony members

apreciating bride's attire







d) CS bride. Being adorned with ornaments. e) ECS necklace

necklace to girl.

f) MS girl reaction. Bride's father. Girl's mother. g) CS Bride in bliss. Shows



inserts

Banana bunch being carried behind bride.

Girl plucks one-by-one and eats.

185 third (on beat) 4 bars lyric thavari vilundal thooki niruthumue + 2 bars rhythm









TVS 50 ride. ottoncandy

Mother borrows jewels.

fifth (on beat) 3 bars lyric thannambikai ootumae + 3bars humming 199



Fishmarket shots mother & girl

Fishcart travel. stick ice & com yellow







Bride lifts girl and walks. Girl lifts bride and falls. <u >

 uppalam location

FIRE SEQUENCE Total duration (225th bar to

312th bar) is 82.3 seconds.

1 TCS Fire from stove to clothes 2 Girl playing alone. Sees huts aflame. Runs down.

3 Mother screams for girl to help. 4, 5 Atmosphere people chaos,

mother tries pouring water, both run inside. 6 Girl humledly takes books.

7 TCS Ramar Kalyanam . 8 Girl drops books and runs.

Mother shouts after her.

9 Girl running amidst chaos. 10, 11, 12 Reaches hut, finds

13 POV from inside the trunk box, girl takes things. 14 Runs from hut, fire engulfs hut

locked, breaks open.

seventh (off beat) 9 bars lyric ivulakil pirakavum ellai erakavum ellai valvathum natputhanae... + 1 bar beat 213

> ECS invitation card in yellow bag. Family members lock house, seave.

Girl bidding bye







+2 bars lyric repeat natputhanae +4 bars piano at 225th bar piano strokes start. Girl playing alone. Fire starts.

229 Pallavi 32 bars (29.54secs) First line (starts off beat) 7 bars pakalin eravin oodalal piranthat on olivadau + 1 bar humming with overlap Second line 7 bars of beat of beat of bars of beat of beat of beat of bars of beat o









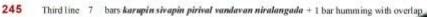
Closing hummings start

15 Girl's hut totally burnt, mother rummaging saved items.

16 Girl comes before mother. "Engadi poonal? un book ellam erinjupochu....(complaints!)* 17 Girl holds saree and jewels. "Books poyanna vangidhalam ma. Indha pudavi naggai erinjupochuna, athaa kalyanam neenupoledum lellayama*

18, 19 Reactions

20 21 Mother hugs girl, tear drops.













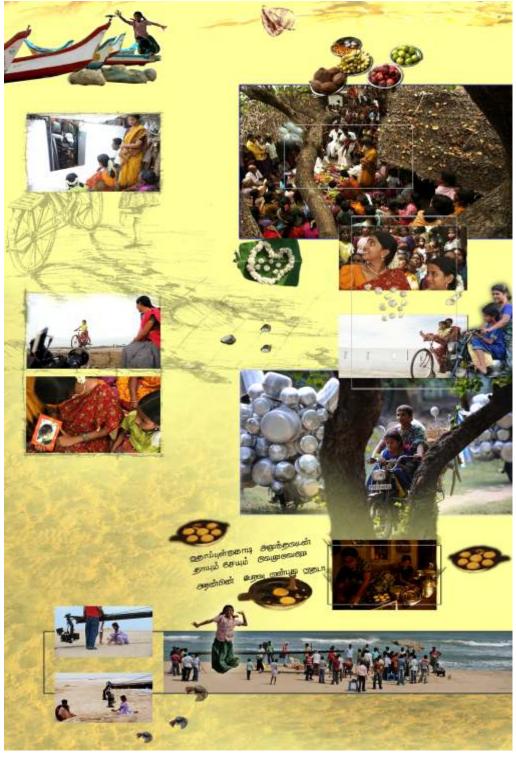
















Camera Used:

Red One Digital Cinema Camera:

12 Megapixel Mysterium sensor

24.4mm X 13.7mm (Super 35mm) sensor size

Active Pixel Array - 4520 X 2540

66db Dynamic range

Acquisition formats: 4K, 3k & 2K (16:9, 2:1 & Anamorphic 2:1)

Records @ 12 bit RAW RedCode Raw

4 channel uncompressed, 24 bit, 48 KHz Audio

P/L mount lens / Nikon mount / Canon mount

Phantom HD Digital Cinema Camera:

1000fps @ 1080p Active sensor 25.5mm X 25.5.mm Pre / Post trigger recording option Record at 14-bit Cine file format

Canon 7D:

CMOS Sensor APS-C 18 Megapixel Sensor ISO 100-6400 1080p recording @ H.264 compression



<u>Lens:</u>

Arri UltraPrime Lenses 16mm, 24mm, 32mm, 50mm, 85mm, 100mm, 135mm Angenieux HR Zoom Lens 25mm to 250mm

Shutter Angle:

Day exterior - 45 / 22.5 degree Interior - 180 degree

ASA Rating:

Camera rated at 200 ISO

Frame Rates:

Normal - 24fps (4k & 4.5k) High Speed - 60 fps (3k) & 120 fps(2k)



Resolution:

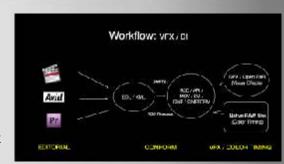
Normal - 4K & 4.5K High Speed - 3K & 2K

Hardware used:

Apple Mac Pro Dual Core Intel Xeon 2X2.66GHz 3GB 667MHZ DDR2 RAM NvidiaGeforce 7300 GT 3TB Storage Space(3 X 1TB)

Software used:

Red Alert v21.0 Red Rushes v21.0 Final Cut Pro 6.0.5 Compressor 3.1 Monkey Extract 3.1 (Conform) DVD Studio Pro





Encoding:

Offline Editorial: 1080p24 @ Apple Pro Res 422 HQ

Conform Workflow:

EDL / XML where used to conform for Grading

Graded on:

Film Master / Quantel Pablo

Visual FX:

Compositing on Adobe After Effects CS4 / Fusion 3D Modelling & Rendering on Autodesk Maya Graphics on Adobe Photoshop CS4

Final Delivery:

1080p 24fps @ H.264 / VC1 for Blu-ray /HDTV 1080p 24fps @ H.264 for Youtube / Vimeo 480p 24fps @ H.264 for iPhone 3g / iPhone 3gs



Prepared by Digital Cinema Consultant & MRT member G. Balaji (left), seen here with Cinematographer Manoj Paramahamsa (right).

Other versions of the treasure

From Wikipedia, the free encyclopedia Manoj Paramahamsa, born in Chennai, Tamil Nadu, India. is a Kollywood cinematographer. Educated at the Film and Television Institute of Tamil Nadu at Chennai, he received his early training from the cinematographer S. Saravanan. Manoj started his career by assisting in movies such Pammal K. Sambandam, Arasatchi, AVM Productions' Priyamana Thozhi, Madhurey, Thirupaachi and Thirupathi. as well as other films in Telugu, Malayalam and Tamil, before becoming independent. He has done S Pictures Eeram, produced by director S. Shankar and directed by debutant Arivazhagan. He also the cinematographer of the movie "the lungiman takes a ride" Now he is handling the camera for Gautham Menon's forthcoming movie Vinnaithaandi Varuvaavaa by Gautham Menon. silambarasan and Trisha doing the leading roles. Music composed by Academy award winner A. R. Rahman, editing is by antony art by rajeevan lyrics by thaamarai. http://www.manojinfilm.com/ the official website of manoj http://www.imdb.com/name/n m2561395/ IMDB Profile

Cinematographer Manoj did the additional cinematography for two versions.



Kishkinta members Vinod (Production), Moorthy (Art) and Robert (Rigs).

Associate Director Rajesh - featured here as the protagonist in the value-based MRT film VELUTHEDAN, has directed many ads for Kishkinta with Manoj Paramahamsa as his DoP.



Editor Ajithkumar.

B.A. English Language and Literature. Diploma in Cinema from FTII Pune with Specialisation in Editing in 1993.

Working as freelance film and video editor and documentary film maker. Conducts workshops on editing at FTII Pune and state institutions. Edited about 25 feature films in Malayalam and two in

Has edited video documentaries, commercials, music videos etc.

Got the National Award for best editing in non-feature category twice. Got the Kerala state award for best editor in feature film category in 2003 for *Nizhalkkuthu* and *Bhavam*. Got the National Award for best editing in feature film category in 2007 for *Nalu Pennungal*.



One of the subsequent versions of this musicvideo *treasure* portrays the memories of the *Mother character*. This narrative element is inspired from the famous poem by Tennyson - 'Home they brought her warrior dead'

Alfred Tennyson

Home they brought her warrior dead: She nor swooned, nor uttered cry: All her maidens, watching, said, 'She must weep or she will die.'

Then they praised him, soft and low, Called him worthy to be loved, Truest friend and noblest foe; Yet she neither spoke nor moved.

Stole a maiden from her place, Lightly to the warrior stept, Took the face-cloth from the face; Yet she neither moved nor wept.

Rose a nurse of ninety years, Set his child upon her knee Like summer tempest came her tears 'Sweet my child, I live for thee.'









Creative contributions by MRT members

Tony Adrial
Abhinandan
The making Video

Avaneedharan Titles

Jainul Abdeen
Rehearsal Video edits

Shaju John Stills

Rajeev Kumar Sunny Joseph Raghunath Paleri Jijo